

JANUARY

2026

THE KENDRA HUDSON NEWSLETTER

THE B/CS REAL ESTATE REPORT



COLLEGE STATION HOME SELLING IN 2026

Good news to start the year! Last week mortgage rates dipped below 6% for the first time since 2022. Borrowers took notice, as mortgage demand jumped up almost 30% during the week ending January 9th. Rates are meaningfully lower than this time last year, when they hovered around 7%. Refinancing applications rose 128% compared to the same week last year, and new purchase applications were up 13% over this time last year as well. It seems clear in early 2026 that pent-up demand is coming to fruition.

If selling a home in 2026 is on your agenda, now is the time to begin the first steps of the process. Becoming organized early on and preparing your home to sell is the best way to receive top dollar for your property.

PERSONAL NOTE



Happy New Year!

As we start off 2026, I wanted to wish everyone a Happy New Year! I am looking forward to this year. We have a new grandbaby coming in May, and I am optimistic that our market will continue to stay strong. January has started off busy, which is a good sign. And interest rates are about 1 point lower this January than last.

BRYAN-COLLEGE STATION MARKET STATISTICS FOR DECEMBER 2025

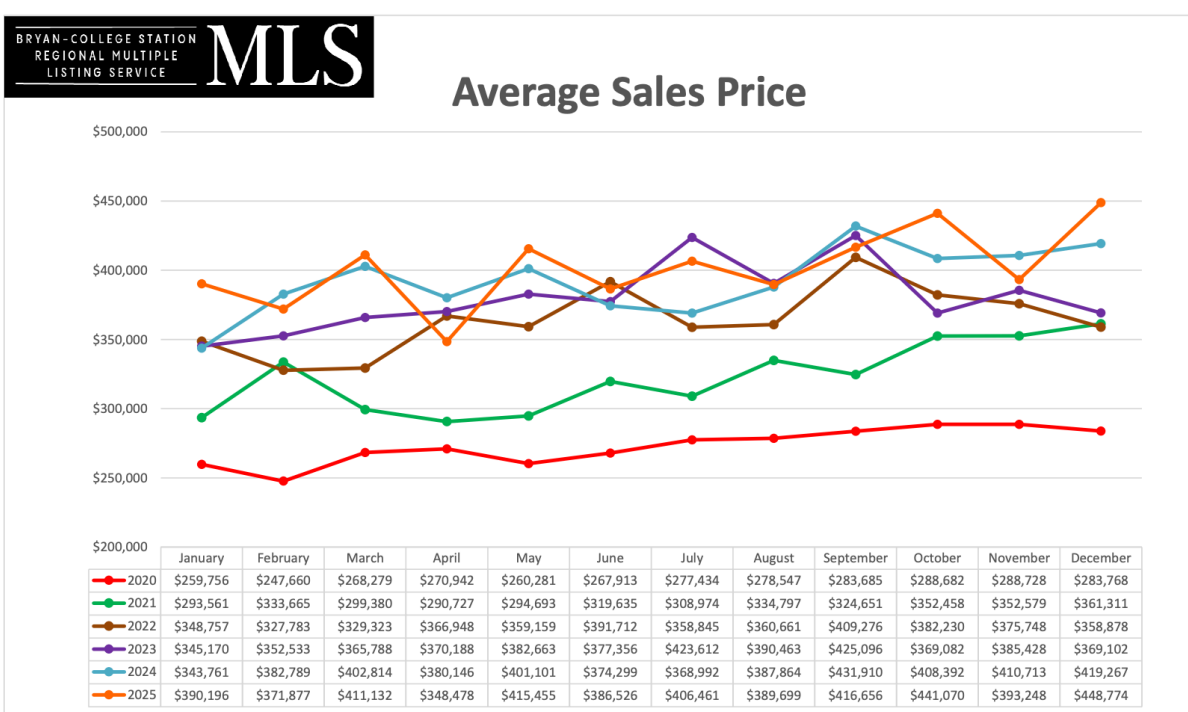
SALES CLOSED: 273

TOTAL SALES VOLUME: \$122,523,000

AVERAGE SALES PRICE: \$326,700

AVERAGE DAYS ON MARKET: 123

2025 BCS AVERAGE SALES PRICE



Click the button below to access the full BCS statistics report!

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**5-STAR ZILLOW REALTOR
BRYAN/COLLEGE STATION**



THE HUDSON TEAM LISTINGS

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